



THE PLUGSTER™

The Plugster™ was presented to the District at our District Convention in March 2011.

It is a low cost promotional item which can be safely used by those with physical difficulties and for whom removing an electric plug from a socket is problematic. As a service project it compliments Message in a Bottle.

Lion Joy Clarke of Plymouth Tamar Club was listening to the Simon Mayo show on BBC Radio 2 and on the programme's Innovation Corner there was an interview with Ian Davies who is a serial inventor and who suffers from a chronic illness. One of Ian's products is The Plugster™ and Joy was inspired enough to find out further information and to contact Ian.



Ian designed the product because his health has affected his grip and having looked unsuccessfully at other products he has found a solution in a material that is thin, strong and is easy to print or write on and relatively cheap.

It is made from HPDE (High Density Polyethylene) and is safe and easy to attach to a standard 13 amp UK plug. It has been tested by Bureau Veritas and complies with British Standards.

How can we use it?

It is a giveaway item which is of practical use to help those with poor grip, failing eyesight and general mobility problems. As Lions we have a huge opportunity to distribute this item through our contacts with agencies that can identify potential recipients.

It is a simple solution to a problem which will give Lions valuable publicity with numerous contacts and with many potential users, their cares and families. It can fulfil a need and we can provide a great service!

Cost and Supply

The cost is approximately 20p each plus postage and packing subject to the quantity being ordered.

It will be branded with the Lions logo and a club name can be added subject to a minimum order of 500 Plugsters. Ian Davies will build up a modest stock of the Plugster™ with the Lions logo and all orders are to be placed direct with him when he will advise you of the estimated delivery date. Ian is a serial inventor who produces the Plugster™ and other inventions on a not for profit basis so please ensure that prompt payment is made for goods supplied.

His contact details are:

Ian Davies
Tel 01254 721984
E-mail: mail@iantheinventor.co.uk
www.iantheinventor.co.uk

Summary

Our District Cabinet has approved this as a district project which will come under the PR and Marketing portfolio as this affords a significant publicity opportunity. Should the take up of clubs within the district be sufficient I will undertake a district wide PR push in the future.

If any club has any questions please just contact me and to order The Plugster™ please contact Ian Davies.

Good luck with this great Service Project opportunity!

Lion David Atkins

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Tel: 01458 443055
Mob: 07785 900682
liondatkins@btinternet.com