



31 May – 6 June 2010

## Ideas for Lions Clubs

**It's official. National Family Week will be back, bigger and better in 2010. Between Monday 31st May and Sunday 6th June get set for more record breaking excitement, giveaways, competitions and activity ideas to encourage families to spend quality time together. It's going to be a jam-packed fun week, how will your Lions Club get involved?**

### Run an event

- Host an event based on a National Family Week theme day such as:
  - A Family Week Picnic either indoors or outdoors – ideally on the Bank Holiday Monday 31st May
  - A Family Week Story Time such as a book reading or a play – ideally on Wednesday 2nd June
  - A Family Week House Party such as a family disco at a local community centre – ideally on Friday 4th June
  - A Family Week Sports Day such as an egg and spoon race or three-legged race – ideally on Saturday 5th June
- Have a talk on a family related topic at one of the weekly Lions Club meetings
- Organise a general Family Fun day and maybe visit a nearby local attraction
- You can use your event as a fundraiser, to showcase the work that you do or to help recruit new members
- Set up a good old-fashioned family fete with talent competitions, bouncy castles, face painting, stalls, a tombola, and games
- World Environment Day is on Saturday 5th June. Organise an event to encourage your Lions Club to act on climate change. For example, set up a Swap Shop so Lions can swap their unwanted items instead of throwing them away
- Organise a quiz night where competing teams are composed of family members
- Tie in with nearby events organised by your local council, fire or police station, and invite local celebrities and a local MP to join in the fun
- Use the various resources that we'll supply to help make your event a success including balloons, t-shirts, banners and posters
- If you already have events taking place in The Week, you can simply brand them as National Family Week, to use this as a platform to promote your events and club

### Top tips

- ✓ You can download theme day toolkits from our Partner Zone area of the website for advice and inspiration
- ✓ Events don't have to cost much or take up a huge amount of your time. A Family Week Picnic, for example is very simple to organise



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**Support nearby events**

If you don't want to run your own event, why not collaborate with another group in your area?

- A number of local authorities, schools and other community groups will be organising events; perhaps you could have a stand or run an activity at one of these?

**Top tips**

- ✓ In the Partner Zone there is an online forum to encourage not-for-profit partners to share ideas, learn from others and find contacts

**Support The Week through internal or external communications**

- Promote the Family of the Year competition internally and externally and enter deserving families that you have contact with
- In the run up and during The Week display National Family Week posters in your Lions Club
- Announce National Family Week and your involvement on your website, internal and external newsletters

**Top tips**

- ✓ Don't forget to download the National Family Week logo, website banner and posters, available in various sizes and formats from the Partner Zone

**Let us know your plans!**

**For further information and ideas please contact  
Kate Tomlinson on 020 7871 0189 or visit  
[www.nationalfamilyweek.co.uk](http://www.nationalfamilyweek.co.uk)**