

SPECIMEN

Judging Criteria for District Website Trophy

Categories to be Scored

CLUB

(Website Type) ..Individual/E-Clubhouse/WAP.....

Aspect to be Judged	Score	Total
Displaying Current Logo	<i>lose</i> 50 points if not	
Up to date (no more than 1 month old)	<i>lose</i> 20 points min. if not	
Navigability	up to +50 points	
Colours	up to +20 points	
Animation	up to +20 points	
Clarity / Text	up to +20 points	
Links to other Sites	+ 5 points per site	
Pictures and Captions	up to +50 points	
Description of Club and Activities	up to +50 points	
Representation/explanation of Club and Lions to inform Public	up to +50 points	
Activities and Events Diary	up to +10 points	
LCI and other PR	up to +30 points	
Specific Messages from Club	up to +20 points	
General Impression	up to +50 points	
Other Individual Features	+10 points per item	
Judge's Choice		
		TOTAL