

## **THE GREAT TOUR**

**3<sup>rd</sup> July – 4<sup>th</sup> September 2010**

A Cycling Festival around the coastline of England, Scotland and Wales is set to start and finish in Seaton, Devon.

The Great Tour is a brand new Tour of Britain spin-off, open for all, without a competitive element. This will be the inaugural Great Tour that will become an annual charity bike ride.

On 3<sup>rd</sup> July 2010 an intrepid band of cyclists drawn from the worlds of sport, celebrity, charity, politics, science and the arts will gather in Seaton, Devon to embark on one of Britain's Great Sporting Challenges – to circumnavigate the coast by bicycle. Keeping the sea to their right for 64 days the riders will never lose sight, smell or sound of the sea during their epic 6400km pedal for charity.

The ride will be hosted by well-known athletes who will be joined by a wide variety of guests and charity riders to create a colourful and inspirational sporting celebration of the British Coastline

The Tour is being organised by Sweet Spot Group Ltd., the organisation behind the Tour of Britain as well as the UK leg of the Tour de France in 2007.

The reason for Seaton being chosen as the start and finishing point was that the local organising committee went out on a limb to support the Tour of Britain when it came to this area last year.

Seaton based Axe Valley Pedallers will play a big part in the event locally and the Great Tour will finish in Seaton on Saturday 4<sup>th</sup> September - the same day as the Seaton Carnival Procession.

Comprehensive details of The Great Tour are available on line at: -  
[www.thegreattour.org](http://www.thegreattour.org)

Here you will find details of the route, where the various stages will run and the dates on which the stages take place.

As we in 105SW have a long stretch of Coastline we have an opportunity to come out of hiding and wave the flag for Lionism.

Why not organise some stalls, contact your local schools and get the children out to wave the flags and cheer the cyclists on, put up some bunting etc.etc. Put your thinking caps on and come up with some ideas.

Here is an opportunity for Lions in 105SW to get involved in a new venture and it is hoped that Alistair Cope, one of the organisers in Seaton will be able to attend the Incoming Officers day to talk to the assembled group and make use of the Lions in the final stages of the event. Prostate Cancer Research will benefit from this charity event.