

Issued by the Multiple District  
Marketing and PR Team



## PLANNING AHEAD...

... not only helps us get the most out of being a Lion, it helps us promote our organisation across the British Isles & Ireland.

**LET'S SEE WHAT'S COMING...**

Issue 1  
March 2010



**Where?**

**LEEDS**

**When?**

**29<sup>th</sup> April  
to 2<sup>nd</sup> May**

**Well, if you're not going to this one,  
what an event you'll miss!**

You **MUST** have seen all the promotional articles in LION magazine, messages from your District Governor and items on all the websites.

Certainly, hundreds of your fellow Lions have, because the venue for the International Show on the Friday has been moved as the original one was too small!

Throw in the Sixties Party, the Banquet & Ball in the Royal Armouries and some fantastic outings for our partners and you have a Diamond Anniversary weekend to savour... all you have to do is fill in the form. What form? See the website, the Oct/Nov LION magazine or, of course, speak to your Club Secretary.

Take the chance to meet your colleagues from every corner of our islands, find out what Lionism is really all about and let's make this the best one yet.

### What's In This Time?

#### **Convention 2010**

It's our time to party.

It's where we plan our future.

But this year, it's where we celebrate 60 years!

#### **National Family Week**

The first Family Week was last year and some Lions Clubs took part, especially in the picnic.

Will your Club join in for 2010?

#### **International Board**

They are the people who guide Lions worldwide.

But, at heart, they're simply Lions – like us.

We have a rare chance to meet them and make them welcome.

### Looking Further Ahead

#### **World Sight Day**

Thursday 14<sup>th</sup> October

#### **Lions Awareness Week**

9<sup>th</sup> - 17<sup>th</sup> October

London (Host) was officially chartered on 1st March 1950.  
Now we have over 940 clubs and nearly 20,000 members.  
Part of a worldwide network of 1.3 million Lions in over 200 countries.





**Where?**

**Throughout the UK**

**When?**

**31<sup>st</sup> May to 6<sup>th</sup> June**

[Lions Clubs International is a](#)

[Partner Organisation](#)

The hundreds of Lions Clubs throughout the British Isles & Ireland positively encourage family membership, as it strengthens and enriches both the Club itself and the ties within families. Therefore we are very happy to support National Family Week.

[HOW DOES YOUR CLUB GET INVOLVED?.](#)

Exactly what type of activity or event is entirely up to you. An event wouldn't have to be a specially organised, one-off event - perhaps it is something that you regularly do as a Club already, but with a special added family value or 'twist'. Or you could simply join in with National Family Week's core activities, such as the Family Week Picnic.

To support your involvement the Family Week Partner Zone at [www.nationalfamilyweek.co.uk](http://www.nationalfamilyweek.co.uk) is now open. It's packed with toolkits, idea sheets, a forum to share ideas and promotional resources such as logos, poster artwork, website banners and much more to support your events and marketing channels.



**Where?**

**Edinburgh**

**When?**

**26<sup>th</sup> Sep. to 2<sup>nd</sup> Oct.**

Our Multiple District has been given a rare and precious opportunity to welcome to our shores the entire Board of Lions Clubs International. It is a great chance for all of us to meet the Board. International Vice President Sid Scruggs, who has Scottish ancestry, has decided to hold his Autumn Board Meeting in Edinburgh and YOU are invited to meet them all.

This is a very rare opportunity for us all in the British Isles and Ireland to meet the team that guide Lions Clubs International worldwide. They are all, simply, Lions - just like us; they all started out as Club Members and they all want to meet as many of our members as possible while they're here. Edinburgh is such a wonderful city and you'll be sure to enjoy the entertainment being planned while the Board are with us. Details will be soon released by the Host Committee; please try to join us if you can - and let's roll out a warm welcome to all our guests from around the world.

**And finally....**

**Has your Club pledged towards our National Arboretum Project yet?**

